



GREAT LAKES CONSULTING ASSOCIATES, LLC

Beverage Distribution Management

Mission / Philosophy

We work within your organization to invent, develop and deliver improvements in customer service by linking **"Where do you want to go?"** with **"How will you get there?"**

Our goal is to improve the performance of your company for the long-term by assisting you and your management team in implementing meaningful changes to how you do business. Our consulting services are based on the three main premises - collaboration, performance and trust.

We consider ourselves an integral part of your management team. We can provide value by:

- Communicating the company vision.
- Securing commitment to change from owners, managers and staff.
- Listening to workers' ideas.
- Keeping activities focused and moving ahead with confidence.
- Providing independent, fact-based recommendations.
- Identifying opportunities for justified investments.

We ensure the implementation of all programs is achieved to your satisfaction.